

PERFECT 8-page FREEBIE FORMULA



ATTRACT
CLIENTS ONLINE

Perfect 8-Page Freebie Formula

1) cover

Title of freebie, picture (of you), contact information

2) the why

Why the problem exists, what causes it to still be in place

Next 5 pages - mistakes/secrets

Each mistake should have the problem, a story (preferably from a client) and the solution. Secrets should outline what to do, what not to do, and a story or case study.

3) mistake/secret #1

4) mistake/secret #2

5) mistake/secret #3

6) mistake/secret #4

7) mistake/secret #5

8) CTA and your bio

End with a strong Call-to-Action and 1-2 paragraphs for your biography.

Want to know what **YOUR** perfect freebie is?



Pamela is a sought-after business coach, author, and speaker with a history of groundbreaking successes in the transformational industry. After removing her own discomfort with marketing and sales, Pamela built her business from \$375/month to \$1,000,000 in less than 3 years. She specializes in working with conscious entrepreneurs to build six and seven-figure businesses by combining effective marketing strategies with cutting-edge mindset tools. Pamela created Attract Clients Online, a social media marketing agency, to support other transformational entrepreneurs like coaches, healers, speakers, trainers, and authors. She helps them introduce their brands to worldwide audiences while being well-rewarded for their transformational gifts.