

ATTRACT CLIENTS ONLINE

SIGNATURE TALK TITLE and BENEFITS

When it comes to crafting your Signature Talk, you want a client-attracting title and a list of benefits statements so they know, 'What's in it for them?'

Examples: (Title, subtitle, then benefits)

Business Breakthrough: How to Avoid the 3 Biggest Marketing Mistakes Small Business Owners Make

Discover 3 surprising new ways to find clients.

Learn the #1 way to attract people with just one sentence.

Identify your personal marketing style, so your marketing is always authentic!

Health Revolution: How to Overcome Brain Fog and Fatigue Even if You've Had it For Years

Discover the 3 surprising things you need to STOP doing to feel better. Learn the #1 way to improve your focus and clarity.

Identify your personal 'energy revitalizer,' so you can use it at any time.

My Signature Talk Title and subtitle:

Power Verbs

Discover

Identify

Receive

Learn

Power Phrases

Discover the 3 surprising...

Learn the 3 surprising...

Discover the #1 thing...

Discover the #1 way...

Learn the #1 way to...

Discover the secrets to...

Learn how to...

My Signature Talk Title and Benefits:

- _____
- _____
- _____