



PRODUCTIVITY & PROFIT

WITH PAMELA BRUNER

PROFIT ACCELERATION MAP

Map how you spend your time for maximum profit. What do you absolutely need to do?



Profit Producers (Immediate Money-Makers)

Short-term Marketing

Networking

- Referrals
- Speaking
- Cold Calling

Sales Conversations

Fulfillment

Sales emails/sales pages

Social Media*

Business Builders (Long-term Essentials)

Legal support

Business entity

Hiring/training team

Website/infrastructure

Business cards

Planned Productive (Long-term Productive)

Long-term Marketing

- Articles
- Blogging
- Social Media

New Product Development

Distracting Deceivers (False Productive)

Email

- Your inbox is not a storage area

Social Media

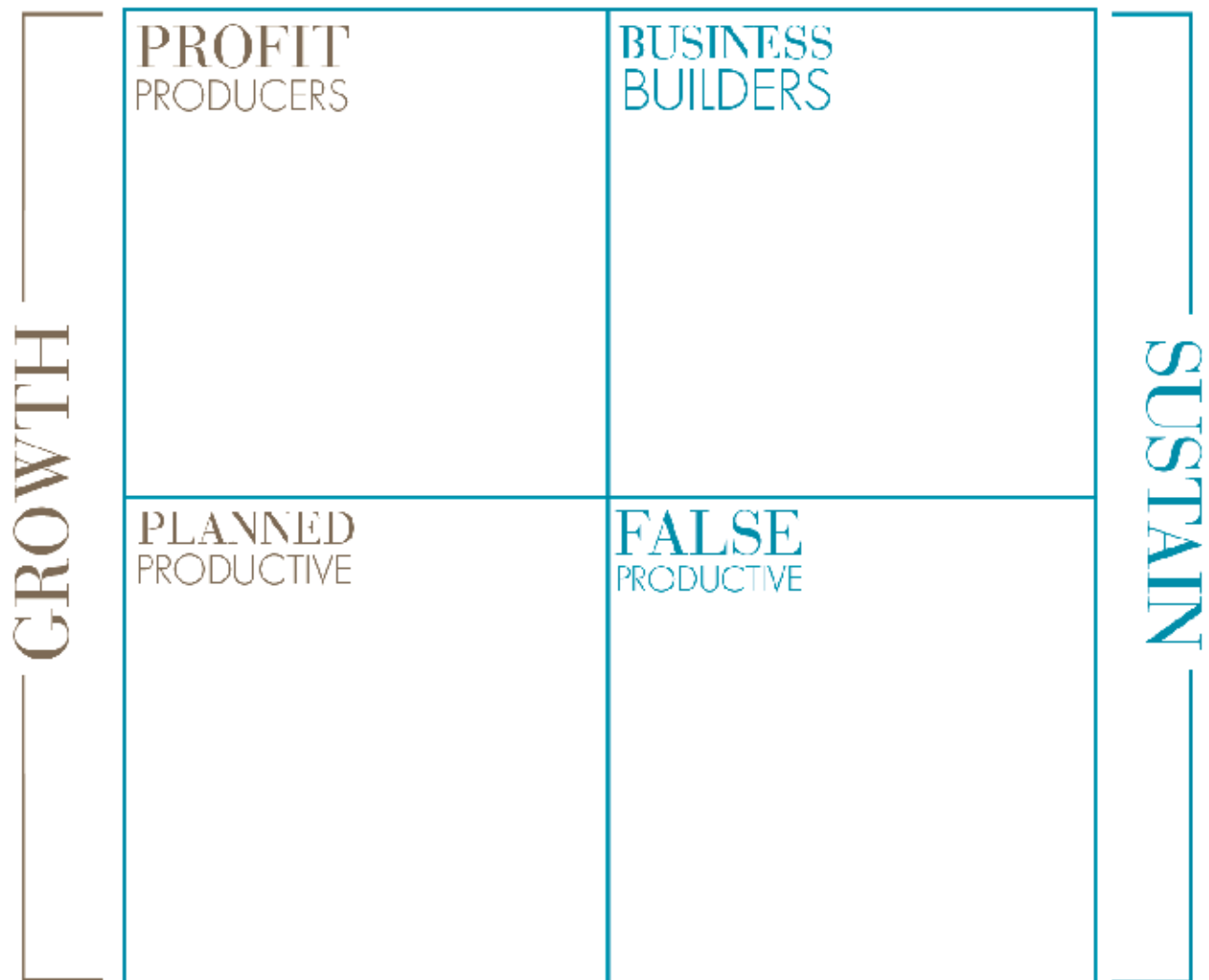
Web Surfing

Permitting Distractions

Piles can be distractions too

The 25-minute rule

My Profit Acceleration Map



YOUR ASSIGNMENT

Using your Brain Dump list, create your own Profit Acceleration Map on the previous page.

MY QUESTIONS OR CHALLENGES: