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Creating an Image for a Facebook Likes Campaign

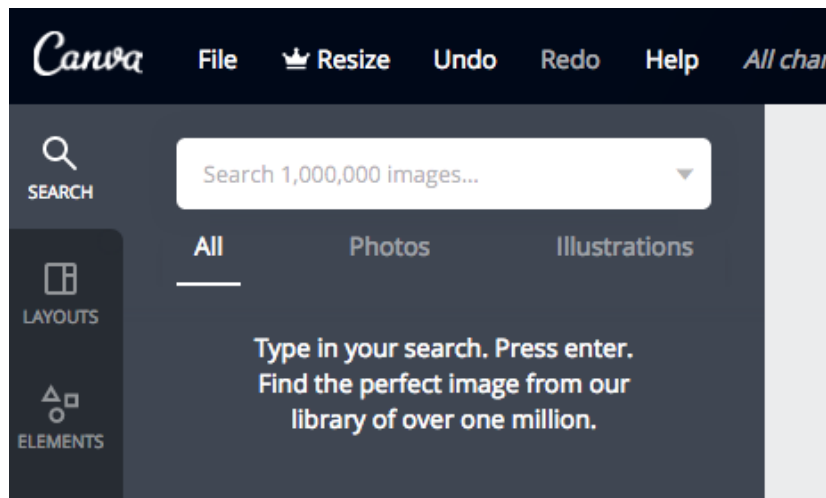
Step 1: Go to [Canva.com](https://www.canva.com)

Step 2: Click 'Use custom dimensions' (top right corner)



Step 3: Enter 1200 for the width, 444 for the height, and click 'Design!'

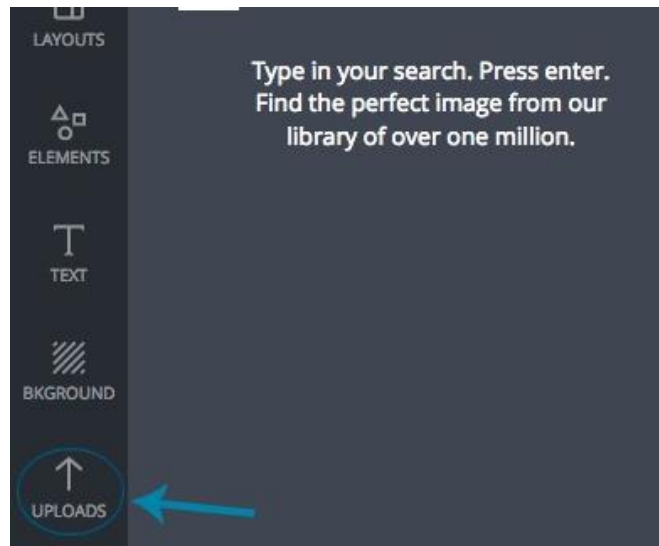
Step 4: Add an image (using search box) or upload your own



Enter a search term (e.g., sky) to view available photos and illustrations.

To upload your own photo, click on 'uploads'

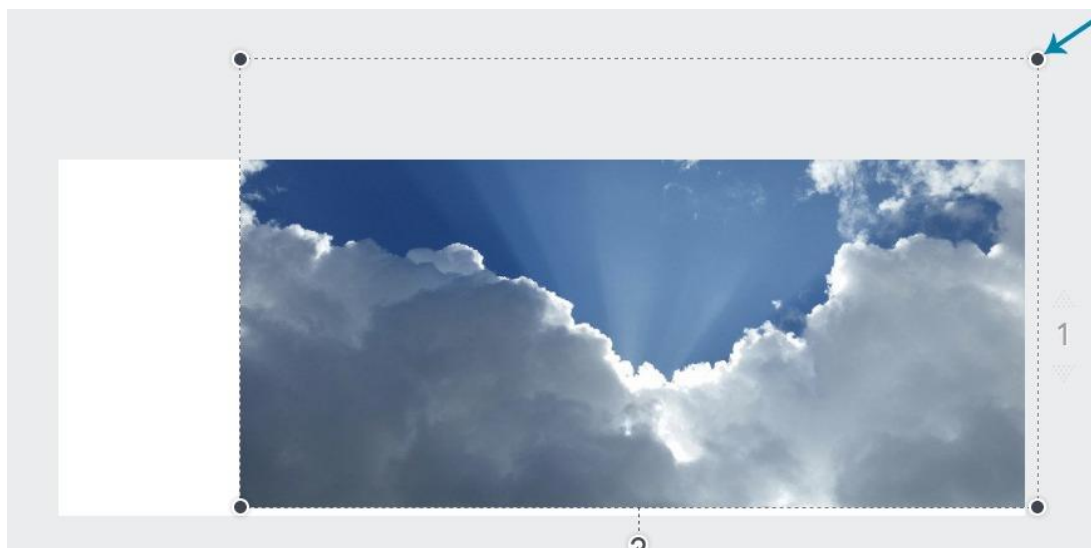
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Click on 'Upload your own images' to access images on your computer.

[Select the image you'd like to use and click 'open.']

Step 5: Resize your image by dragging one of the 4 corners until your image is sufficiently enlarged. **Reposition your image** by clicking in the image and dragging until it fits within your template.



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Optional: Use the filters (top left corner and transparency effect (top right corner next to trash icon) to add interest and variety to your image.

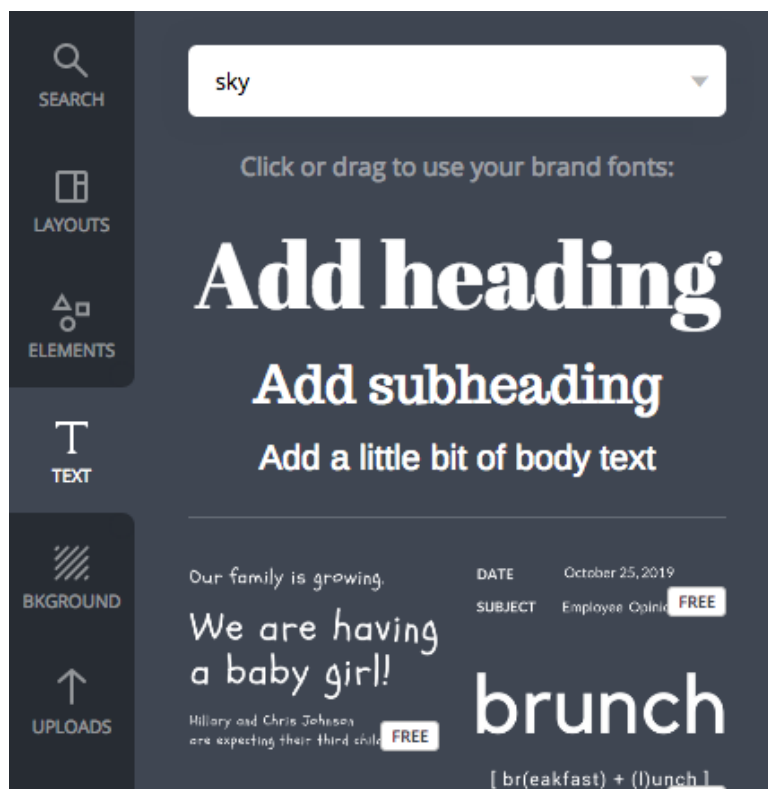
Hint: Adding transparency to your image can make the text stand out more.

Filter Flip



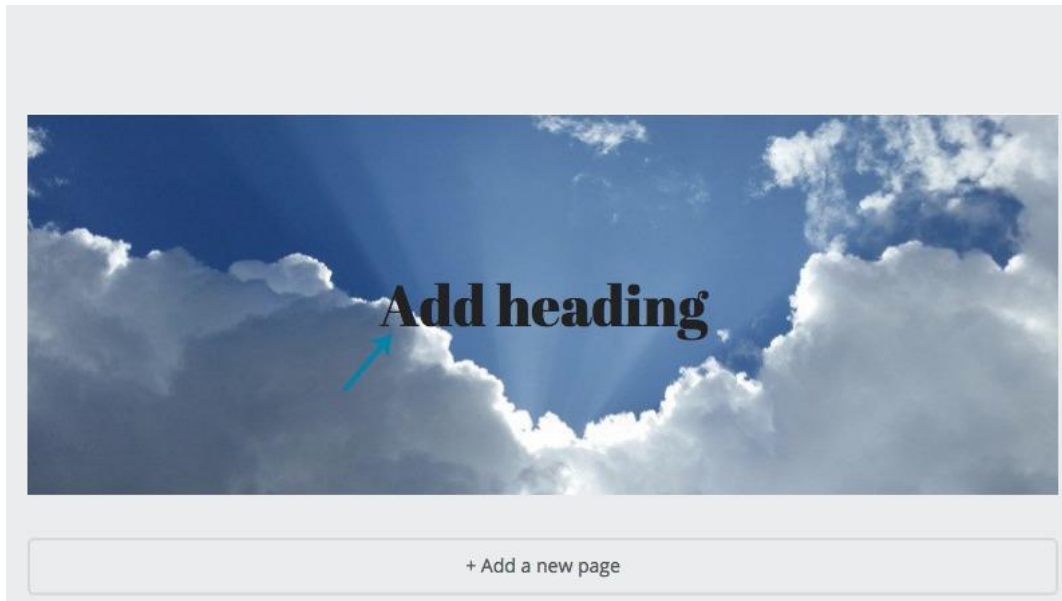
Step 6: Click 'Text' (left menu) to add text

You can either click heading/subheading or choose one of Canva's preformatted text layouts.



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Step 7: Edit text by clicking on 'Add heading' (or selected layout)



You will notice the text box is highlighted.

To edit text, double-click on your text box and erase the current text. Enter your own text as you would in a Word document.

There is a toolbar at the top of the page with these features (from left to right):

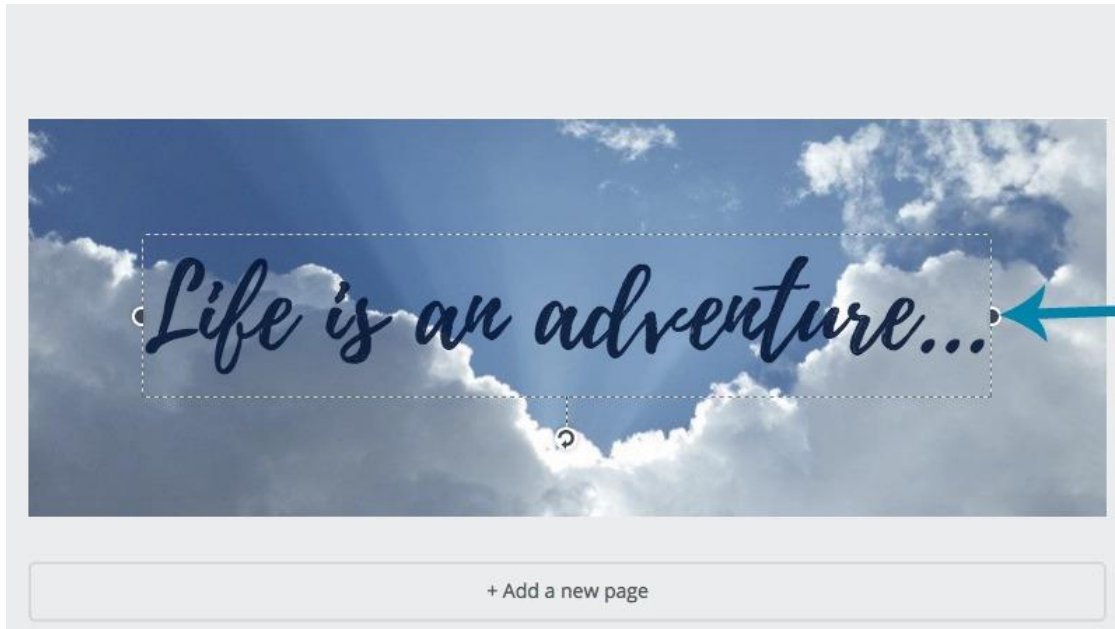


1. Font drop-down menu
2. Font size
3. Font color (select the white box and choose your own color)
4. Bold
5. Italicize
6. Alignment (left, center, or right)
7. Capital letters
8. Bulleted list
9. Spacing (horizontal and vertical)
10. Copy (to create another text box)
11. Arrange (text is usually 'forward' so it floats on top of the image)
12. Transparency (a little transparency on the text can be a nice effect)
13. Hyperlink (for clickable pdfs)
14. Trash (if you decide to delete the textbox.)

Hint: If you accidentally erase your textbox, you can utilize control/command-Z functions to 'undo' your last action, or click on text (left toolbar) to add a new text box.

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To enlarge the text box, click on it and drag the semi-circle outwards.



Step 8: Rename your design (if applicable)



You will notice that Canva matched your image name to the text you entered. You can change this by clicking on the current name, then enter the new name, and click 'done.'

A screenshot of the Canva design title input field. It shows a white rectangular box with a thin gray border. Above the box, the text "Design title" is written in a small, gray, sans-serif font. Below the box is a green button with the word "Done" written in white, sans-serif font. The entire input area is enclosed in a light gray frame with corner handles.

Step 9: Click 'Download' to download your image

Select PNG or JPG as the file format.

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Life is an adventure

Share



Download

Order prints



Make public

Congratulations! You created the image for your Facebook likes creative.